Cookie Policy

VITAL community **ENERGi**

Cookie Policy

Vital Energi ("we", "us", "our") use cookies on our website. This
cookie notice ("notice") explains more about cookies and why we use them. It also explains how you can control and opt out of
receiving them. Lighthouse is a subsidiary brand of Vital Energi Holdings Limited.

This notice should be read together with our Privacy Notice which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your
personal information and details of how to contact us and the relevant supervisory authorities if you have a complaint.

We update this notice from time to time in response to changes in applicable laws and regulations, changes to our processing practices and to the products and services we offer. When changes are made, we will update the date at the top and the final section of this notice.

Please review this notice periodically to check for updates.

About Cookies

A cookie is a small text file which may be downloaded to your device when you visit our website. We use cookies to allow our website to function correctly, remember your preferences and to track visitors to our website.

The cookies we use on our website fall into the following categories:

Statistics or analytics cookies
We use cookies to collect information about the use of our website by visitors such as the pages they visit most, how they arrived at our website and associated information. These do not collect any directly identifiable personal information about visitors. We use these cookies to learn more about how our website is used to identify problems and areas for improvement.

Functionality cookies
Functionality cookies remember the choices you make when you visit our website. This includes, for example, your consent to the use of cookies on our website.

Marketing or targeting cookies
These are cookies placed by third parties on our website which record your visit to our website, the pages you have visited and the links you have followed. They use this information for advertising purposes.

For further general information on cookies, including how to control and manage them, please visit
www.aboutcookies.org or
www.allaboutcookies.org.

Cookies used by Vital Energi & Vital Community Energi

The cookies we use on our website and their purposes are as set out in the Cookiebot add-on. You can access this as detailed below:

Cookie sharing with third parties
Tracking cookies are placed by third-party suppliers on Vital Energi's website to help us to count visitors to our website from the advertisements we have placed on other websites or from emails we have sent you. They provide aggregated information which we use to monitor the success of our marketing campaigns. We have Google Analytics advertising features enabled to support tracking and we use the following features:

- Remarketing with Google Analytics;
- Google Analytics demographics and interest reporting; and
- Integrated services that require Google Analytics to collect data for advertising purposes, including the collection of data via advertising cookies and identifiers.

Third party web beacons also collect information about you from your browsing habits to create profiles based on inferences about your age, gender and interests. They do this to provide you with personalised advertising.

We use the Google Ads remarketing service to advertise on third party websites. Using this service helps us to advertise to previous visitors of our website, those who haven't completed a specific task, such as using our contact forms. These adverts may be presented to previous visitors in Google search results or through the Google Display Network (which serves adverts through third-party websites and applications).

You can opt out of Google Ads here.
You can opt out of Google Analytics here.
View Google's full cookie policy here.
View the full list of Google's advertising and measurement cookies here.

Changing your cookie preferances

You can allow or block cookies by activating the setting on your browser that permits you to change the setting of some or all cookies.

Please note that disabling cookies may affect the availability or functionality of our website. Most of the website will function normally, however functions that rely on cookies such as the use of our online enquiry form, will be disabled.

If you would like more information on how to manage cookies on some popular browsers, please click on the links below.

- Internet Explorer
- Google Chrome
- Apple Safari
- Microsoft Edge
- Mozilla Firefox

How to contact us

You can contact Vital Energi in relation to data protection and this cookie policy by writing to:
Head of IT
Vital Energi
Century House
Roman Road
Blackburn
BB1 2LD

If you would like more information or have questions, we'd be more than happy to help.